

NUS Alcohol Impact Final Report

Appendix 1 | Summary of actions taken by pilot partnerships

	Collaboration, commitment and intent	Norms and Framing	Policy and Operations	Community and partnerships	Innovative interventions and differentiated approach	Impact	Other
Brighton University and Students' Union	<p>The Partnership has formed a local steering group</p> <p>The Partnership has published a high-level statement on responsible alcohol consumption.</p> <p>The Partnership has set Key Performance Indicators relating to alcohol related crime and disorder, including responsible alcohol consumption.</p> <p>The Partnership has used the ISM behaviour change model to unpack two alcohol-related behaviours relevant to their students.</p>	<p>Research conducted by students and academics to understand the types & groupings of students vulnerable to irresponsible alcohol consumption.</p> <p>Addressed the issue of external promoters operating in halls. The students' union has a clear say in the type of material that is promoted including drinks offers.</p> <p>The Partnership has taken proactive steps to establish, develop and promote a contemporary</p>	<p>Short term funding provided by the local authority for a safer transport minibus.</p> <p>Policy passed to encourage responsible consumption of alcohol by its students</p> <p>Policy passed to encourage a commitment to support health and wellbeing which includes zero tolerance to sexual harassment and discrimination of its students.</p> <p>Working towards Best Bar None accreditation (new bar space).</p>	<p>Community organisers students and local residents worked together to produce 'Good neighbourhood guides' to improve relationships within the local community.</p> <p>Working with off campus licensed premises and local licensing officer</p> <p>In progress wellbeing initiatives (drug and alcohol awareness) to be integrated within academic curriculum, initially targeting professional groups such as Health Sciences.</p>	<p>Piloted an innovative intervention to help combat pre-drinking in partnership with Alcohol free events company.</p> <p>Rehydration stations offered during welcome weeks.</p> <p>A range of non-alcohol free focused events during freshers' week including afternoon tea events, scavenger hunts, Latin dance workshops, bingo and interactive quizzes and events specifically aimed at parents.</p>	<p>The Partnership has completed all central NUS surveys.</p> <p>Evaluation of safety bus initiative and pre-drink pancake initiative.</p>	<p>Plans to introduce a high quality training programme for students to buddy with others in halls and become 'assertive friends' including a focus on non-alcohol related activities</p>

	<p>The Partnership has made sufficient staff resources available to adequately implement Alcohol Impact.</p> <p>Responsible alcohol training delivered to all bar and student support staff.</p>	<p>student identity based on responsible alcohol consumption.</p> <p>Proactive communications through social media to reinforce social norms around responsible alcohol consumption through posts by community police officer, wellbeing officer and the university.</p> <p>Communications toolkit developed which indicates focus should be on advertising quality events rather than the alcoholic drinks.</p> <p>Café-Bar non-alcoholic drinks are available at the same, or lower, price than equivalent alcoholic drinks, including promotions.</p>	<p>Proactive steps to provide and advertise a range of non-alcoholic and lower strength alcohol drinks as part of its offer to students.</p> <p>Actively refuses to serve intoxicated customers and demonstrates a duty of care to intoxicated customers.</p> <p>Fixed price rates in conjunction with local taxi firm.</p> <p>Student services actively involved in supporting steering groups, running weekly wellbeing events for students and disseminating information through professional networking events</p>	<p>Students engaged as researchers and through alcohol free events.</p> <p>Developed effective working relationships with key stakeholders such as alcohol, sexual health and safety charities and the police.</p>			
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		<p>Alternative social spaces that run into the evening for students to socialise in such as café-bar spaces, activities such as table tennis/pool where alcohol is not the main focus across all campus sites.</p> <p>Delivering pre-sports tour health and wellbeing advice with sports team captains such as alternative non-drinking activities that can be played on tour buses.</p> <p>Banning of initiation ceremonies.</p>					
Liverpool John Moores University and Students' Union	<p>The Partnership has formed a local steering group.</p> <p>The Partnership has published a high-level statement on responsible alcohol consumption.</p> <p>The Partnership has made sufficient staff</p>	<p>Research taken place by environmental student into student drinking behaviours and social norms.</p> <p>Alterline research into groupings of students that may be vulnerable to</p>	<p>Policy passed to encourage responsible consumption of alcohol by its students</p> <p>Policy passed to encourage a commitment to support health and wellbeing which</p>	<p>Community representatives work in partnership with the local community and students, giving out information on tips to be a good neighbour and running mini festivals run to</p>	<p>A range of quality non-alcoholic events run such as pumpkin carving at Halloween, lazerquest, table tennis tournaments, music nights and beauty schools.</p> <p>Damage to halls video and posters produced and promoted. Ongoing</p>	<p>Student developed focus groups and social media data gathering as part of dissertation to evaluate interventions.</p> <p>Evaluation of 'healthy halls'</p>	<p>Free water given out to students on nights out and advertising of this is ongoing.</p> <p>The Partnership has negotiated discounts for students at a local level at venues that host social activity and which are</p>

	<p>resources available to adequately implement Alcohol Impact.</p> <p>Smart action plan produced to address specific local alcohol-related issues, including alcohol related crime and disorder.</p> <p>The Partnership has set Key Performance Indicators relating to alcohol related crime and disorder, including responsible alcohol consumption.</p> <p>The Partnership has used the ISM behaviour change model to unpack two alcohol-related behaviours relevant to their students. Focus on damage to halls and last person standing culture.</p> <p>Staff trained on local council run responsible alcohol</p>	<p>irresponsible alcohol consumption.</p> <p>Proactive communication on responsible alcohol consumption through promotion of damage to halls video promoted through a variety of different social medians.</p> <p>Media Sales policy, no alcohol drinks can be advertised across campus.</p> <p>Produced alternative social spaces for students to socialise in where alcohol is not main focus and clearly identified with the Alcohol Impact logo.</p> <p>Training provided by the students' union and a LJMU Sport Science Graduate (now sports nutritionist at Widnes Vikings rugby league club)</p>	<p>includes zero tolerance to sexual harassment and discrimination of its students.</p> <p>Actively working with promoters of student nights to encourage responsible alcohol operations including providing bottled water, focusing promotion of nights on entertainment rather than drinks price, medically trained staff and stewards who work alongside security to support the welfare of customers.</p> <p>Introduction of safe taxi scheme, where student cards can be handed in if students do not have any money.</p> <p>Active involvement of student services in steering groups.</p>	<p>enhance relationships.</p> <p>Engaged public communications course students and academics in campaigns related to Alcohol Impact through student coursework.</p> <p>Changes to landlord gift packs so alcohol is no longer given to students, food vouchers are given instead.</p> <p>Wristbands produced with the Alcohol Impact logo on them for events.</p> <p>Working in partnership with police, Liverpool student homes, community safety partnerships, alcohol and tobacco units, and advice and wellbeing services.</p> <p>Research on reactions to the</p>	<p>work with student governance to promote this.</p> <p>Segmentation research produced.</p>	<p>work by student services.</p> <p>The Partnership has completed all central NUS surveys so we can assess the impact of Alcohol Impact.</p> <p>The Partnership has provided a transparent alcohol-related incident reporting mechanism, and the data is reviewed periodically by the steering group.</p> <p>Secondary data collection through the police and local council.</p>	<p>primarily non-drinking focused</p> <p>The project has positively influenced behaviour of a local student facing service, directly associated with the project; so that they have reconsidered their offer and contributed to a reduction in the impact of alcohol consumption.</p>
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	consumption training for staff.	<p>on the negative effects of alcohol consumption on performance and the body to sports clubs and societies.</p> <p>Ongoing programme of health promotion and wellbeing in halls delivered by student services.</p> <p>Banning initiation ceremonies and no students' union participation in commercial bar crawls.</p>		<p>damage to halls video conducted by halls representatives.</p> <p>PHD student employed through the Centre for Public Health to focus on research which will link directly to Alcohol Impact.</p>			
Loughborough University and Students' Union	<p>The Partnership has formed a local steering group.</p> <p>The Partnership has published a high-level statement on responsible alcohol consumption.</p> <p>The Partnership has set Key Performance Indicators relating to alcohol related crime and disorder, including responsible</p>	<p>The Partnership has a stated commitment to responsible alcohol consumption in its latest prospectus.</p> <p>Segmentation work undertaken to understand the types, or groupings, of students that might be vulnerable to irresponsible</p>	<p>Student support services team, or equivalent, are actively involved in supporting Alcohol Impact.</p> <p>Policy passed to encourage responsible consumption of alcohol by its students</p> <p>Policy passed to encourage a commitment to</p>	<p>Groups of street marshals support students welfare on the main routes walking from accommodation onto campus.</p> <p>Focus on residential transient noise by handing out lolly pops into the early hours of the morning, thereby, encouraging students to get</p>	<p>Students' union has run one or more quality non-alcoholic events during welcome week/such as 'raveminton', organized walks, film nights, rolladiscos, and afternoon tea.</p> <p>Breathalyser scheme trialled at students' union venue.</p> <p>Weekly Happy Mondays events including</p>	<p>The Partnership has completed all central NUS surveys so we can assess the impact of Alcohol Impact.</p> <p>Ongoing completion of evaluation of all alcohol related initiatives taking place.</p> <p>Collection of secondary data.</p>	

	<p>alcohol consumption.</p> <p>The Partnership has used the ISM behaviour change model to unpack two alcohol-related behaviours relevant to their students.</p> <p>The Partnership has made sufficient staff resources available to adequately implement Alcohol Impact.</p> <p>The Partnership has developed a SMART action plan to address specific local alcohol-related issues, including alcohol related crime and disorder.</p> <p>The Partnership has provided formal training for relevant staff on the issues relating to responsible alcohol consumption.</p>	<p>alcohol consumption.</p> <p>The Partnership has taken proactive steps to establish, develop and promote a contemporary student identity based on responsible alcohol consumption.</p> <p>Proactive communications on responsible alcohol consumption encouraging students to make better decisions at the Friday Night disco on responsible alcohol consumption led by the executive team.</p> <p>Students' union ensures that non-alcoholic drinks are available at the same, or lower, price than equivalent alcoholic drinks,</p>	<p>support health and wellbeing which includes zero tolerance to sexual harassment and discrimination of its students.</p> <p>Achieved Gold Best Bar None award for union building.</p> <p>Actively refuses to serve intoxicated customers and demonstrates a duty of care to intoxicated customers and included in staff venue training.</p> <p>Night bus and safer taxi service provided, free parking overnight, security team monitors anyone that is drunk and can stop them getting off campus in their cars.</p> <p>Low cost non-alcoholic drinks made available.</p>	<p>home safely in a respectful manner to the local community.</p> <p>Lecturer in psychology developed auto-photography work looking at student experience at Loughborough including drinking/non-drinking behaviours of students.</p> <p>Know The Line – A campaign to tackle sexual harassment on nights out. All staff were aware of issues and trained sufficiently on how to deal with individual Incidents. Halls of residence representatives collected feedback, and promoted the campaign.</p> <p>Big Community campaign encouraging students and residents to get to</p>	<p>photography courses and sewing courses.</p> <p>Ongoing work with halls committees to promote freshers' and alternative non-drinking events throughout year.</p> <p>Ongoing work through engagement with freshers' helpers to become positive influencers to new freshers' through pledges.</p>		
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		<p>including promotions.</p> <p>Cafe spaces which run into the evening to provide an alternative to alcoholic drinking spaces.</p> <p>Alcohol awareness events such as mocktail bars and responsible drinking awareness games.</p> <p>Engagement of sports clubs and societies through involvement in meetings with the Athletic Union, executive team and Vice president of sports.</p> <p>Specific guidance on social behaviour policy for sports clubs including information on fines if these are not adhered to.</p>		<p>'Know Your Neighbour'.</p> <p>Steering group and ongoing engagement with police, councillors, resident groups, NHS, local council and landlords.</p>			
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<p>Manchester Metropolitan University and Students' Union</p>	<p>The Partnership has formed a local steering group</p>	<p>Two student summer interns have written a report about alcohol related issues. Analysis of student identities was provided as part of this research.</p>	<p>Zero tolerance to sexual harassment policy has been passed in HR committee</p>	<p>Engaged with local residents in order to improve relationships, they have been involved with intervention delivery (the film) and ongoing work with several local resident networks.</p>	<p>Dangers of large scale house parties video produced and shared with students and the wider community. Video produced in conjunction with police and residents who live in local area.</p>	<p>The Partnership has completed all central NUS surveys.</p> <p>The Partnership has provided a transparent alcohol-related incident reporting mechanism, and the data is reviewed periodically by the steering group.</p> <p>Dangers of large scale house parties video recorded all feedback from online media, residents, students and press releases and have been used to inform future communication plans.</p> <p>Evaluation taken place at Community Fun Fest with students who have also signed</p>
	<p>Ongoing e-mail network set up outside of meetings. There are also separate strategic groups where the Alcohol Impact project is discussed routinely including the Student Safety Tactical Action partnership and the Student Strategy Board</p>	<p>The Partnership has taken proactive steps to establish, develop and promote a contemporary student identity based on responsible alcohol consumption; the new Student Union building has been rebranded with its focus on social events rather than being sales and alcohol related, this is also exemplified in the new website.</p>	<p>Policy passed to encourage responsible consumption of alcohol by its students</p>	<p>Academics engaged; information disseminated to students about Alcohol Impact on undergraduate criminology course modules and lectures included local alcohol charities attendance.</p>	<p>Ongoing work to run an event in conjunction with umbrella café who run alcohol free events such as arts events/films/free food mocktails</p>	
	<p>The Partnership has published a high-level statement on responsible alcohol consumption.</p>	<p>The new Student Union building has been rebranded with its focus on social events rather than being sales and alcohol related, this is also exemplified in the new website.</p>	<p>Policy passed to encourage a commitment to support health and wellbeing which includes zero tolerance to sexual harassment and discrimination of its students.</p>	<p>Volunteering opportunities set up for students within academic courses by linking with local alcohol and substance misuse service.</p>	<p>Community fun fest has taken place where no alcohol was sold, in conjunction with students and local residents. Information about personal safety and self-awareness in the community given out.</p>	
	<p>The Partnership has set Key Performance Indicators relating to alcohol related crime and disorder, including responsible alcohol consumption.</p> <p>The Partnership has used the ISM</p>	<p>Communications aimed at certain times when it's likely there will be peak in alcohol related issues,</p>	<p>Achieved Bronze Best Bar None award.</p> <p>Actively refuses to serve intoxicated customers and demonstrates a duty of care to intoxicated customers.</p> <p>A range of non-alcoholic drinks provided in the</p>	<p>Residential life advisors engaged through meetings and encouraged to</p>	<p>Dry night taken place where film screenings are shown in the students' union, hope to extend a regular timetable of these types of events. Non-drink focused trips to Ikea, Alton Towers and</p>	

	<p>behaviour change model to unpack two alcohol-related behaviours relevant to their students.</p> <p>The Partnership has made sufficient staff resources available to adequately implement Alcohol Impact.</p> <p>The Partnership has developed a SMART action plan to address specific local alcohol-related issues, including alcohol related crime and disorder.</p> <p>Trained student bar staff in responsible alcohol sales and retail. Other staff completed online responsible alcohol retail course through the external provider.</p>	<p>ranging from tweets, newsletters, Facebook, door-to-door knocking and on the University Website.</p> <p>Promotional material for responsible drinking campaigns aimed at students put up in windows of external licensed premises.</p> <p>Alcohol safety messages delivered by Residential Advisors during their weekly meet to disseminate in their halls.</p> <p>Advertising of alcoholic products reduced by referring to night and general promotions rather than specific named drink deals;</p> <p>Non-alcoholic drinks are lower in price than alcoholic ones; majority of</p>	<p>students' union including a variety of different mocktails.</p> <p>Ongoing work with Manchester City Council and police on the expansion of Student Safe Zones in the Manchester centre for all three universities.</p> <p>Communication strategy produced and delivered with the police on sexual harassment and challenging perceptions of sexual assault.</p> <p>Agreement with local taxi provider in Manchester for students to offer fixed price list. Bus partnership for students to provide low cost and late night transport.</p> <p>Student mental health forum that meets which includes both</p>	<p>participate in upcoming events and disseminate message to students of halls of residence.</p> <p>Senior lecturer in psychology facilitated ISM model meeting. Health and social science academics involved in ongoing research feeding into Alcohol Impact.</p> <p>Engaged with a variety of different stakeholders including police, housing and environment partnerships, residents, academics, student services and local council.</p>	<p>guided tours of the Manchester.</p> <p>Formalised sanctions for students that engage in anti-social behaviour.</p>	<p>up to receive on going information on Alcohol Impact events and opportunities.</p>	
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		<p>promotional deals are based on food or non-alcoholic drinks.</p> <p>Café area is not licensed and seperate from the bar and is open late.</p> <p>Alcohol free events run such as community High Tea, Community Fun Fest, students' union Dry Night, and Comedy Nights.</p> <p>Engagement of sports clubs and societies through training events on responsible alcohol consumption and duty of care for all its members.</p> <p>Initiation ceremonies banned and disciplinary procedures in place if this is breached.</p> <p>Organised bar crawls banned.</p>	<p>universities, local GPs, Primary Care organisations and other specialists.</p> <p>Alcohol charity run drug and alcohol 6 week recovery groups on campus.</p> <p>Counselling service have developed links with external Alcohol & Drugs Service and secured the assistance of a psychiatrist who works with the University to provide a specialism in this area.</p>				
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<p>University of Nottingham and Students' Union</p>	<p>The Partnership has formed a local steering group.</p> <p>The Partnership has published a high-level statement on responsible alcohol consumption.</p> <p>The Partnership has set Key Performance Indicators relating to alcohol related crime and disorder, including responsible alcohol consumption.</p> <p>The Partnership has used the ISM behaviour change model to unpack two alcohol-related behaviours relevant to their students.</p> <p>The Partnership has made sufficient staff resources available to adequately implement Alcohol Impact.</p> <p>As part of their induction and on-</p>	<p>The Partnership has taken proactive steps to establish, develop and promote a contemporary student identity based on responsible alcohol consumption.</p> <p>Students' union has been undertaking a segmentation project; data has been collected on which different student groups and their drinking behaviours.</p> <p>The Partnership has actively changed the way they advertise alcohol for example such as a focus on enjoying a drink over an extended period of time, as opposed to cheap drinks quickly.</p> <p>The students' union ensures that soft drinks are available at the same or lower price than</p>	<p>Safer transport scheme developed.</p> <p>Policy passed to encourage responsible consumption of alcohol by its students</p> <p>Policy passed to encourage a commitment to support health and wellbeing which includes zero tolerance to sexual harassment and discrimination of its students.</p> <p>Achieved Best Bar None award.</p> <p>Actively refuses to serve intoxicated customers and demonstrates a duty of care to intoxicated customers.</p> <p>Soft drinks clearly advertised.</p> <p>Best Bar None judge sits on the project's steering group and links in</p>	<p>Academic staff engaged in primary research relating to Alcohol Impact.</p> <p>Discussions with business improvement district, on students jumping into unbooked taxis.</p> <p>Key stakeholders: The Partnership has had representation on local Neighborhood Action Groups and works closely with the Off Campus Affairs Assistant. A number of key stakeholders sit on this group, including the police, public health bodies and city council.</p>	<p>The Partnership undertook local focus groups aimed at understanding the attitudes and opinions of drinkers and non-drinking students.</p> <p>Over the Christmas period the officer team hosted a number of successful film nights for students to attend. These were free of charge, and free popcorn/pizza was available for all that attended.</p> <p>Sanctions in place if students go against operational sports or discriminatory policy such as banning sports teams from varsity, or losing jobs as halls representatives or fines if students go against student code of conduct in relation to noise at house parties.</p> <p>During welcome week, the Students' Union ran a number of non-alcohol events, all of which sold out such as swing dance nights, ice</p>	<p>The Partnership has completed all central NUS surveys.</p> <p>Welcome surveys have incorporated questions around students' alcohol use.</p> <p>Through the annual 'How Can We Help' survey, the Partnership collected additional data relating to alcohol-related crime, alcohol-related sexual harassment and anti-social behaviour. Awareness and student use of the safer transport scheme was also evaluated through this.</p>	
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	<p>going training, all bar staff receive training relating to responsible alcohol consumption.</p>	<p>alcoholic drinks sold, including when promotions are being run.</p> <p>The students' union is currently in the process of plans to re-do its entire building. This has allowed the partnership the opportunity to push for more social spaces that provide an alternative to alcoholic spaces; a few spaces already exist that run later into the night for those not wanting to socialise in the bar space. There are also plans to change the halls bars into cultural cafes too.</p> <p>The Partnership has run alcohol awareness events to educate students on responsible drinking as well as where to seek help</p>	<p>with licensed premises to ensure their operations encourage responsible and safe alcohol consumption, including for students.</p> <p>The Partnership has worked to set up the Safer Taxi Scheme that provides students a safe means of getting home after a night out; local taxi firm providers cars all have CCTV in them, and all students who book a taxi receive a text with the make and registration of the car coming to collect them. Local taxi firm allows them to hand in student cards and use the emergency taxi scheme to get home safely</p> <p>Active involvement of student services</p>		<p>skating, alton towers trips and get to know your hall nights.</p>		
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		<p>if they feel their consumption is an issue.</p> <p>The Partnership has ensured that there are structures in place which promote responsible alcohol consumption among representatives of sports clubs and societies - there is an event policy in place which takes into consideration responsible alcohol consumption.</p> <p>Committee members are required to sign a declaration form for any Welcome Party that states that they will act in line with the policy.</p> <p>Initiation ceremonies banned and structures in place if this is broken.</p> <p>This year, the partnership worked</p>	<p>Health Promotions Adviser, who works for student services, has sat on the steering group and helped to incorporate both the initiative and messages around safe alcohol consumption into the University's Healthy U programme.</p>				
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		with Karnival to ensure that measures were in place to protect students, and ensure that students were aware of responsible alcohol consumption whilst on the crawl. This included meetings with both the University's Off Campus Affairs Manager, as well as the police, paying for two ambulances to be stationed in town on the night.					
Royal Holloway University of London and Students' Union	<p>The Partnership has formed a local steering group.</p> <p>The Partnership has published a high-level statement on responsible alcohol consumption.</p> <p>The Partnership has set Key Performance Indicators relating to alcohol related crime and disorder,</p>	<p>The Partnership has a stated commitment to responsible alcohol consumption in its latest prospectus.</p> <p>The Partnership has undertaken segmentation research to understand the types, or groupings, of students that might be</p>	<p>Ensured the institution's student support services team, are actively involved in supporting Alcohol Impact.</p> <p>Policy passed to encourage responsible consumption of alcohol by its students</p>	<p>Working on developing a new initiative on pre-drinking, where early bird offers to attract students are being put in place such as radio or external djs and photobooths.</p> <p>Reestablishing links with external partners, such as NHS and alcohol</p>	<p>Monitoring peak areas where there are noise complaints.</p> <p>Breathalyser scheme trialled out as an educational tool over one term at students' union.</p> <p>Several alcohol free events have been run such as tea party events, festive markets,</p>	<p>The Partnership has completed all central NUS surveys.</p> <p>Welfare officer has run focus groups around pre-drinking and feedback on individual interventions.</p> <p>The Partnership has provided a transparent</p>	

	<p>including responsible alcohol consumption.</p> <p>The Partnership has used the ISM behaviour change model to unpack two alcohol-related behaviours relevant to their students.</p> <p>The Partnership has made sufficient staff resources available to adequately implement Alcohol Impact.</p> <p>The Partnership has developed a SMART action plan to address specific local alcohol-related issues, including alcohol related crime and disorder.</p> <p>Responsible alcohol consumption training delivered to all relevant students' union and college staff.</p>	<p>vulnerable to irresponsible alcohol consumption.</p> <p>The Partnership has taken proactive steps to establish, develop and promote a contemporary student identity based on responsible alcohol consumption through social media and poster campaigns.</p> <p>Students' union has developed ongoing social media and poster campaigns around safer drinking and targeted key drinking times such as 'Monopoly Mondays'. Student services provide blog posts on maintaining wellbeing in relation to alcohol use.</p>	<p>Policy passed to encourage a commitment to support health and wellbeing which includes zero tolerance to sexual harassment and discrimination of its students.</p> <p>Achieved Best Bar None awards across all sites.</p> <p>Promotion of dry January event.</p> <p>Actively refuses to serve intoxicated customers and demonstrates a duty of care to intoxicated customers.</p> <p>Longstanding relationship with pubwatch, enhanced due to Alcohol Impact</p> <p>SSSH safer transport bus is available for all students.</p> <p>Close working relationship with</p>	<p>and drugs services and working with licensing officers.</p> <p>Course rep training programmes reviewed and amended to reflect new policy and commitments.</p> <p>Professor of Marketing involved in academic advisory board. He has helped review questions that will feed into annual local survey on alcohol and students to inform further KPIS.</p> <p>Through this survey students have been asked about whether they would like alcohol free accommodation and more alcohol free spaces.</p> <p>Steering groups have representation from the police,</p>	<p>pantomime trips and stress buster events.</p> <p>Non-alcoholic welcome week events including walking tours, group games, picnics, halls BBQ's, 'speedmating' and movie nights.</p>	<p>alcohol-related incident reporting mechanism, and the data is reviewed periodically by the steering group.</p> <p>Monitoring and collecting student data on alcohol perceptions of drunk levels through breathalyser scheme. Information giving to students through this.</p>	
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		<p>Operational commitment to reduce, or restrict advertising of alcoholic beverages on and/or around campus and ensures that non-alcoholic drinks are available at the same, or lower, price than equivalent alcoholic drinks, including promotions.</p> <p>Social spaces provided that provide an alternative to alcoholic spaces including Boiler House; new cafe provision with large capacity for up to 120 students, hours extended into the evening. New library will have late opening café space.</p> <p>New residences will have integrated social space into</p>	<p>student services. Students' are followed up the next day after a night out if there are any welfare incidents on campus and will be referred into student services and supported if appropriate.</p> <p>Specific strategy on community relations which includes attending community liaison networks and discussions have focused on Alcohol Impact. Initiatives have focused on waste, noise, 'love your neighbour' and benefits of living near the campus working with students and residents.</p>	<p>director of estates, security teams, city council and local drug and alcohol teams.</p>			
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		<p>blocks. These will provide non-academic space to run alcohol free events.</p> <p>Specific alcohol free space and advertised as such all day Monday – Saturday, opening hours increased to reflect demand this year.</p> <p>Stay safe awareness event has been popular and running for years, likely events will increase in future years as students have shown demand for this.</p> <p>Policy on initiation ceremonies, enabling safe events not dependent on alcohol binges. Disciplinary procedures if this is not adhered too.</p>					
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		<p>Student activities committed to further work together to engage sports clubs and societies on responsible alcohol consumption.</p> <p>Responsible alcohol awareness training developed for clubs and societies and guidance around initiation ceremonies.</p> <p>Limited engagement with bar crawls due to campus location.</p> <p>Information sent out to students on negative impact of drinking games to students.</p>					
Swansea University and Students' Union	The Partnership has developed a SMART action plan to address specific local alcohol-related issues, including	<p>Quiet zones, alternative spaces for students to socialise in.</p> <p>The Partnership has taken proactive</p>	The students' union has formally passed a policy commitment to encourage and enable responsible alcohol	Continuing to work on information sharing data initiative to support the welfare of students throughout the	The students' union has offered one or more quality non-alcoholic mainstream social events such as trips to Ikea, ice-skating, scavenger hunts,	The Partnership has completed all central NUS surveys so we can assess the impact of Alcohol Impact.	Alcohol free accommodation provided to students.

	<p>alcohol related crime and disorder.</p> <p>The Partnership has formed a local steering group</p> <p>The Partnership has published a high-level statement on responsible alcohol consumption.</p> <p>The Partnership has set Key Performance Indicators relating to alcohol related crime and disorder, including responsible alcohol consumption.</p> <p>The Partnership has used the ISM behaviour change model to unpack two alcohol-related behaviours relevant to their students.</p> <p>The Partnership has made sufficient staff resources available to adequately implement Alcohol Impact.</p>	<p>steps to establish, develop and promote a contemporary student identity based on responsible alcohol consumption.</p> <p>Focus groups run locally around student drinking behaviours and to inform segmentation work.</p> <p>Social media campaign delivered by students' union to encourage responsible drinking.</p> <p>Events advertised focus on the event rather than promotions on alcohol.</p> <p>Ongoing engagement with sports clubs and societies through responsible alcohol training.</p> <p>Information to challenge popular</p>	<p>consumption by students.</p> <p>The students' union has formally passed a policy commitment to support health and wellbeing which includes zero tolerance to sexual harassment and discrimination of its students.</p> <p>Proactive steps to provide a range of non-alcoholic and lower strength alcohol drinks as part of its offer to students.</p> <p>Welfare officer involved in developing the safer transport scheme.</p> <p>Best Bar None application submitted.</p>	<p>university and students' union.</p> <p>Partnership working with local residents through community meetings.</p> <p>Psychology students engaged through coursework and by running local interviews and focus groups.</p> <p>Key working relationships developed with the police, community representatives, and alcohol and substance misuse charities.</p>	<p>shopping trips, trips to the Gower and fireworks night. These are promoted through social media.</p> <p>Close working with the residents network which recruits student volunteers to organise events, throughout the year.</p> <p>Large scale alcohol free spaces provided at welcome week and summer balls. Food and a chill out space provided. Plan to continue these at all events.</p>	<p>Understanding students that do not drink alcohol through running focus groups.</p> <p>The Partnership has completed its own evaluation of all alcohol related initiatives taking place.</p>	
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	Online responsible alcohol retail staff training developed.	assumptions around bar crawls and social media games will be disseminated through the student newspaper.					
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