

Students and Alcohol Conference

The Union MMU, 21 Higher Cambridge Street, Manchester M15 6AD
Wednesday 27 February 2019 #studentsandalcohol #alcoholimpact

10:00	Registration opens: refreshments provided		
10:30	Welcome: Eva Crossan Jory, NUS VP Welfare and Andy Harmon, The Union MMU Wellbeing Officer		
10:40	<p>Key Note: David Boulger, Greater Manchester Health and Social Care Partnership, Head of Population Health Transformation.</p> <p><i>David Boulger has worked in Greater Manchester for over twenty years in roles covering health, social care, criminal justice and policing. As the head of population health transformation at the Greater Manchester Health and Social Partnership, he oversees a bold and ambitious £30m programme to transform the health, wealth and wellbeing of the city region's 2.8 million residents. This involves addressing long-standing issues, tackling deep-rooted inequalities and empowering the region's people and communities, to help everyone start life well, live well and age well. Reducing the harms caused by drugs and alcohol is an important part of Greater Manchester's population health plan.</i></p>		
10:50	<p>Key Note: Rita Lewin, Manchester Metropolitan University, Director of Student Services</p> <p><i>Rita has worked at Manchester Metropolitan University since 2005, prior to this Rita had a varied career covering both local government and higher education. Rita's current role includes mental health & wellbeing services, chaplaincy support, student safety, disability support, academic skills provision, and a network of first line information, advice and guidance support services delivered through student hubs across the university. Rita has had a close working with the students' union, they have successfully worked together for several years on a range of student facing projects and campaigns, including Alcohol Impact, sexual violence, consent, and hate crime awareness.</i></p>		
	Workshop A	Workshop B	Workshop C
11:00	<p>Alcohol-free pop up bars in Bournemouth halls Dr Jussi Tolvi, Club Soda, co-founder and ResLife, Bournemouth University</p>	<p>Students and alcohol showcase session</p> <p>Staff and officers from across the movement</p>	<p>The role of alcohol-related cues and environments in student drinking.</p> <p>Dr Sally Adams, University of Bath, Assistant Professor in Health Psychology</p>

	<p><i>For the past two years, Bournemouth University has asked students to voluntarily make freshers' week in their halls alcohol-free. In 2018, Club Soda came to campus and hosted five alcohol-free pop up bars in five halls. Hear about the initiative, student feedback and the universities plan for future freshers' weeks and other key dates throughout the year.</i></p>	<p><i>Hear from institution and students' union officers and staff about alcohol-related projects and campaigns they have been running on their campus and beyond. Do you have a project or campaign to share?</i></p> <p>Apply for a slot</p>	<p><i>In this session we will examine the role that environmental alcohol-related cues (e.g. bar displays, seeing others drinking), alcohol availability and advertising can play in motivating alcohol consumption in student drinkers.</i></p>
12:15	<p>Lunch and networking break - Lunch provided by Met Munch</p> <ul style="list-style-type: none"> Join Club soda, for alcohol-free drinks tasting 12:45: Join 30-minute Q&A Session with Sacha Lord, Greater Manchester Night Time Economy Adviser <p><i>Sacha Lord is the co-founder of the Warehouse Project and Parklife Festival. The Warehouse Project has run annually in Greater Manchester since 2006, and Parklife Festival since 2010. Sacha has worked as a promoter in Greater Manchester and beyond for 24 years, including festivals in Cumbria and Croatia. In June 2018, Sacha was appointed as the Greater Manchester's first ever Night Time Economy Adviser – working with the public, private and VCSE sectors to ensure the night time economy of Greater Manchester is inclusive, safe, diverse and world-leading.</i></p>		
13:25	<p>Key Note: Gwen Nightingale and Katherine Merrifield, Home Office Drugs and Alcohol Unit, Joint Heads</p> <p><i>Gwen Nightingale and Katherine Merrifield have been joint Head of Drugs and Alcohol Unit at the Home Office since February 2018. Prior to this Gwen worked in Defra's Strategy Directorate, coordinating the department's Brexit work and has also had senior leadership roles in the Department of Health, most recently on childhood obesity, NHS delivery and the Jimmy Saville inquiry. Katherine previously worked on social exclusion, community empowerment and social housing policy and held senior roles in strategy teams in the Department for Communities and Local Government and the Department of Health. More recently, she led work on improving the employment outcomes of people with long term health conditions and played a key role in setting up a new Leadership Academy for the Senior Civil Service.</i></p>		

13:50	Workshop D Drinking to belong: student alcohol consumption, self-Esteem and peer relationship Dr Sally Adams, University of Bath, Assistant Professor in Health Psychology <i>In this session we will explore the contribution of peer factors (i.e. sports team membership, living arrangements) and student self-esteem to drinking behaviours such as alcohol consumption, binge drinking and abstinence.</i>	Workshop E Drink Rethink, a student alcohol IBA intervention NUS & Don Lavoie, Public Health England, Alcohol Programme Manager <i>This session will explore what alcohol IBA is, it's international evidence base and our plans for expanding the work nationally. You will hear about the Drink Rethink pilot work and how we have been testing alcohol IBA out on university campuses.</i>	Presentation F How do expectancies, coping strategies and social drinking context influence students' alcohol consumption? Dr Charlotte Pennington, UWE Bristol, Social Psychology Lecturer and Karolina Nyitrayova, UWE Bristol, MSc Public Health <i>This session will explore the mechanisms that might influence students to consume alcohol. The speakers will explore the role of alcohol expectancies, coping strategies and the influence of social context on consumption behaviour through both qualitative and quantitative approaches. They will go on to explore potential reasons and implications for the changing nature of alcohol consumption for UK university students.</i>
15:05	Break: refreshments provided		
15:15	Workshop H Alcohol-harm reduction: a realistic model for higher education? Dr Rachel Brown, Cardiff University, Research Associate <i>Evidence suggests that staff and students can have strongly contrasting views on</i>	Workshop I From research to practice: Developing meaningful alcohol-related activities and interventions. Rachel Colley, The Students' Union at UWE, Community Manager/Alcohol Impact Project Manager and Sean Johnson, UWE Bristol, Alcohol Impact Research Lead <i>This session will provide research findings from a range of different methodologies,</i>	Presentation J Building successful interventions and initiatives with Alcohol Impact Kara Holloway, Keele University, PHD student/Alcohol Impact Officer <i>Hear from Keele University about interventions and initiatives they have successfully implemented</i>

	<p><i>appropriate and effective alcohol practices on campus, with students likely to reject educational approaches as childish and reminiscent of school. Acceptance of harm reduction practices is higher, yet the concept and practice of alcohol-harm reduction is less developed than in the illicit drug use field. Many HEI's implement harm reduction practices already without formalising or evaluating, meaning effectiveness is often unclear. This session will discuss what alcohol harm reduction might look like in HEI's, including potential practices, campaigns and interventions and how we might understand and measure successful outcomes.</i></p>	<p><i>as well as reflection on experience and practical advice on implementing research within the Alcohol Impact programme.</i></p>	<p><i>and evaluated through the Alcohol Impact programme. The impact of the accreditation and what it has meant for the university, learnings taken from the project, and how they have ensured a consistent and sustainable approach.</i></p>
16:30	Event ends		