

Alcohol Impact accreditation criteria

Criterion	Criteria	Mandatory/Optional	Maximum score
1. Knowledge and understanding			
KU001	The partnership has completed all central NUS surveys so we can assess the impact of Alcohol Impact.	Mandatory	5
KU002	Within the current academic year, the partnership has taken proactive steps to understand the types, or groupings, of students that might be vulnerable to irresponsible alcohol consumption.	Optional	5
KU003	Within the current academic year, the partnership has taken proactive steps to understand the characteristics, attitudes and opinions of students that do not drink alcohol.	Optional	5
KU004	The partnership has used the ISM behaviour change model to unpack two alcohol-related behaviours relevant to their students.	Mandatory	5
KU005	The partnership has provided a transparent alcohol-related incident reporting mechanism, and the data is reviewed periodically by the steering group.	Optional	5
KU006	The partnership has engaged one or more academic members of staff in primary research relating to Alcohol Impact within the last two years.	Optional	5
2. Collaboration, commitment and intent			
CCI007	The partnership has published a high-level statement on responsible alcohol consumption.	Mandatory	3
CCI008	The partnership has formed a local steering group that meets at least twice per academic year.	Mandatory	5
CCI009	The partnership has set Key Performance Indicators relating to alcohol-related issues and behaviours and regularly collects data to monitor progress against these to include one or more under the following themes: welfare and wellbeing, academic attainment, alcohol-related crime, irresponsible alcohol consumption (pre-drinking/binge drinking/over-consumption).	Mandatory	7

CCI010	The partnership has developed or progressed a SMART action plan to address specific local alcohol-related issues in relation to those identified in CCI009.	Optional	6
CCI011	The partnership has made sufficient staff resources available to adequately implement Alcohol Impact.	Optional	10
CCI012	The partnership provides formal training for relevant staff on the issues relating to responsible alcohol consumption and can show how this training has been relevant to the Alcohol Impact agenda.	Optional	7
CCI013	The partnership has ensured the institution's student support services team, or equivalent, are actively involved in supporting Alcohol Impact.	Mandatory	5
CCI014	The partnership has developed effective collaboration with other universities and/or students' unions on issues related to Alcohol Impact.	Optional	5
3. Norms and framing			
NF015	The partnership has a stated commitment to responsible alcohol consumption in its latest prospectus or has ensured it will be in its next one.	Optional	3
NF016	The partnership offers alcohol-free accommodation to its students.	Optional	5
NF017	Within the current academic year the partnership has delivered proactive communications to reinforce social norms around responsible alcohol consumption.	Optional	4
NF018	The partnership has developed a social space that runs into the evening, providing an alternative to alcoholic spaces.	Optional	6
NF019	The partnership has taken action to stop student-led drinking games within all campus bars.	Optional	7
4. Policy and operations			
PO020	The students' union has formally passed a policy commitment to encourage and enable responsible alcohol consumption by students.	Mandatory	3
PO021	The students' union has formally passed a policy commitment to support health and wellbeing which includes zero tolerance to sexual harassment, assault and discrimination of its students.	Mandatory	3
PO022	The partnership has taken action to reduce, or restrict the advertising of alcoholic beverages on and/or around campus.	Optional	5

PO023	Either the students union' does not have any licensed premises or, if it does, it ensures that non-alcoholic drinks are available at the same, or lower, price than equivalent alcoholic drinks, including promotions.	Mandatory	3
PO024	Either the students' union does not have any licensed premises or, if it does, it has achieved accreditation through Best Bar None or a local equivalent.	Mandatory	10
PO025	Either the students' union does not have any licensed premises or, if it does, it has taken proactive steps to provide and advertise a range of non-alcoholic and lower strength alcohol drinks as part of its offer to students.	Optional	3
PO026	The partnership is proactively working with off-campus licensed premises and retailers to ensure their operations encourage responsible and safe alcohol consumption and activity by students and/or encourage a zero tolerance to sexual harassment and discrimination of students.	Optional	6
PO027	The partnership has initiated, or provides, a transport scheme to ensure students can get home safely after a night out.	Optional	4
5. Impact and outcomes			
IM028	There is evidence of strong, effective strategic partnership working that has created significant influence or impact with key stakeholders on the issues covered by Alcohol Impact.	Mandatory	20
IM029	The partnership can demonstrate that it has significantly progressed its action plan/and or met a good number of its KPIs.	Optional	20
IM030	The partnership can demonstrate positive outcomes for its students as a result of Alcohol Impact to include one or more of the following themes: improved welfare and wellbeing, improved academic attainment, reduction in alcohol related crime, irresponsible consumption (pre-drinking/binge drinking) overconsumption).	Optional	20
IM031	The partnership can demonstrate substantive progress in changing cultures around responsible alcohol consumption on campus.	Optional	20
6. Interventions			
IN032	Within the current academic year, the partnership has piloted one or more innovative interventions on responsible alcohol consumption and evaluated the impact of this. <i>NB: The intervention should be different to the ideas presented in the other criteria in this workbook.</i>	Mandatory	10

IN033	The partnership has completed its own evaluation of all alcohol-related initiatives taking place.	Mandatory	10
IN034	The partnership has formalised short-term appropriate sanctions and/or linking into appropriate support services for students that repeatedly cause problems through the irresponsible consumption of alcohol.	Optional	4
IN035	Within the current academic year the partnership has taken proactive steps to mitigate the problems caused by the irresponsible consumption of alcohol at one or more of the main alcohol-related calendar events.	Optional	4
IN036	Within the current academic year, the students' union has run one or more quality non-alcoholic events.	Optional	7
IN037	Within the current academic year, the partnership has run one or more quality responsible alcohol consumption awareness event.	Optional	5
IN038	Within the current academic year, the partnership has proactively engaged with target representatives of sports clubs and societies on responsible alcohol consumption.	Mandatory	5
IN039	The partnership has taken action to moderate or prevent alcohol-related initiation ceremonies.	Mandatory	5
IN040	The partnership has taken action to tackle or redress student participation in commercial pub crawls and/or social media drinking games.	Optional	5
7. Engagement and outreach			
OE041	Within the current academic year, the partnership has proactively engaged with students in Alcohol Impact.	Optional	10
OE042	The partnership has celebrated and publicised one or more case studies highlighting progress on work on responsible consumption of alcohol and positive outcomes for students.	Optional	10
OE043	Within the current academic year, the partnership has engaged course reps, residential life advisors and/or peer mentors in Alcohol Impact, linking alcohol to academic achievement.	Optional	5
OE044	Within the current academic year, the partnership has actively made use of student coursework and/or dissertations to support one or more of the other criteria in this workbook or has made firm plans for next academic year.	Optional	8

OE045	Within the current academic year, the partnership has proactively engaged with local residents in order to improve relationships.	Optional	7
OE046	The partnership has established clear lines of effective communication between student GP surgeries on campus or in its local area.	Optional	5
SD047	Partnerships are encouraged to submit their own self-defined criteria to highlight other alcohol-related work different to evidence provided for other criteria.	Optional	10
SD048	As above	Optional	10
SD049	As above	Optional	10
SD050	As above	Optional	10

Summary of scores	Mandatory	Optional	Total
1. Knowledge and understanding	10	20	30
2. Collaboration, commitment and intent	20	28	48
3. Norms and framing	0	25	25
4. Policy and operations	19	18	37
5. Impact and outcomes	20	60	80
6. Interventions	30	25	55
7. Engagement and outreach	0	45	45
8. Bespoke	0	40	40
Total	99	261	360

Total points: 320 (plus an optional 40 points for bespoke criteria)

Score threshold (60%): You would need to get 192 points or more to achieve the *Alcohol Impact* accreditation.

Total criteria: 50

Mandatory criteria: 15 (99 points)

Optional criteria: 35 (221 plus up to 40 bespoke points)

Alcohol Impact scoring matrix: how do we work out the scores for each criteria?

		DIFFICULTY (out of max 5, double for Impacts and Outcomes criteria)				
IMPACT (out of max 5, double for Impacts and Outcomes criteria)		1 – achieved quickly and with ease, no major obstacles overcome	2 – achieved simply and with relative ease, only minor obstacles overcome	3 – achieved through moderate effort	4 – achieved over a significant period of time through major effort, multiple obstacles or challenges overcome	5 – achieved only through long term planning, significant effort and overcoming major obstacles or challenges
	1 – minimal impact	Score: 2	Score: 3	Score: 4	Score: 5	Score: 6
	2 – low impact	Score: 3	Score: 4	Score: 5	Score: 6	Score: 7
	3 – medium impact	Score: 4	Score: 5	Score: 6	Score: 7	Score: 8
	4 – high impact	Score: 5	Score: 6	Score: 7	Score: 8	Score: 9
	5 – maximum impact	Score: 6	Score: 7	Score: 8	Score: 9	Score: 10

